

News Release

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DCA to Build National Advantage from Regional Strength

New President Outlines Marketing, Systems Initiatives for 2009

Chicago, IL – March 12, 2009 Mike Holland, VP Operations for Midwest Warehouse, has been elected President of the Distribution Centers of America, succeeding Jere van Puffelen, Owner & President of Prism Logistics, who becomes IWLA Chairman of the Board this month. Jere and Prism will continue as integral members of DCA, the fifteen company consortium founded in 1984 creating a network of national warehousing services through a collaboration of best-of-breed regional operators.

Mike Holland's career began in 1984, with 27 years at LaGrou Distribution in Chicago, before joining Midwest Warehouse as VP Operations in 2001. With responsibility for sales and business development as well as operations, Mike is heavily involved with organizations including WERC, IWLA, and DCA and committed to collaboration with friends, colleagues and industry counterparts.

"DCA offers a low-cost opportunity to execute a strong national marketing strategy. That means reaching new customers without cold calls, and continuous exposure for all our companies in press releases and the quarterly newsletter. Co-marketing and co-networking increases sales leads at a reasonable, shared cost. Our plan for 2009 is to continue moving DCA toward realizing its potential, to maximize the power of our joint expertise, with efforts that include:

- A Regional Spotlight in the quarterly newsletter, featuring trends and thought leadership of DCA's regional leaders,
- DCA sponsored warehousing and distribution management research,
- Continue DCA's signature co-marketing strategy: providing a single solution nation-wide while retaining regional identity."

About Midwest Warehouse:

Since 1982 Midwest Warehouse, based in Chicago, has provided distribution services thru out the Midwest region and beyond by providing flexible logistics services that enable clients to effectively and efficiently respond to the changing demands within their supply chain. For more in formation, visit the website at <http://www.midwestwarehouse.com>.

About TeamDCA:

For over 20 years, Distribution Centers of America (DCA) has been recognized for service excellence throughout its national network of member companies, together comprising more than 20 million square feet of warehouse space. Individually owned and operated, each member of TeamDCA is a leader in its regional market, providing value-added warehousing and third party logistics services responsive to the needs of global companies and **committed to customer success in that region**. For more information, or to request a quote for service visit www.teamdca.com.